

Data Privacy Policy

Notice regarding data privacy

We are delighted that you have visited our website and would like to thank you for your interest in our company and our products. Safeguarding the privacy of personal data is our highest priority. As a result we would like to take this opportunity to advise you of the data which we collect and when this occurs, and of how we handle your personal data.

Data collection and data use

Personal data is information which can be used to determine a particular individual. This includes e.g. your name, address, e-mail address or your telephone number.

Our website can generally be used anonymously, i.e. with no personal data being collected. Information of a general nature is collected automatically if you access the website and content at www.medicon.de. This information e.g. your IP address includes the type of web browser, the operating system used, your internet service provider's domain name and similar data. This information does not permit any inferences of any kind to be made to you as an individual. It is evaluated by us purely for statistical purposes.

No personal information is collected unless you provide this information voluntarily, e.g. within the scope of registration, implementation of an agreement or of any other queries.

Handling of personal data

We use the personal data communicated by you exclusively for the purposes of administering the website, handling your query or processing an agreement entered into with you. Provided that you have given your express consent or have not stated any objection in cases where the statutory regulations provide for this, we shall also use this data for our own marketing purposes, such as for sending a newsletter or transmitting product information via the Medicon Extranet.

Your personal data is not forwarded, sold or otherwise transmitted unless this is a mandatory requirement for processing the agreement. This is the case for example with queries related to product deliveries. Based on the configuration of the sales system these are forwarded by Medicon eG to the relevant specialist dealer responsible within the Medicon sales system in order for the latter to answer your query. These dealers are part of the Medicon sales system and are selected carefully as well as authorised in written form. The dealers are bound to our instructions and are controlled by us regularly. The dealers will not forward your data to third parties. For queries we provide you with the option on our site of connecting with us via e-mail and/or via a contact form (info@medicon.de). The information provided by you as part of the query is saved purely for the

purposes of processing the query and is deleted once the query or the order has been processed in full. Prior to using the contact forms on the MEDICON homepage you must state your agreement with the Data Privacy Policy and with the forwarding of your query and processing of this by a Medicon specialist dealer in order to be able to send this form.

Medicon Newsletter

Personal data is collected in particular if you register for our e-mail newsletter. Following registration we will send you an e-mail with an activation link with an invitation to confirm the registration. This allows us to ensure that you are the actual owner of the e-mail address provided and have provided your agreement to receiving the newsletter.

With the registration for and activation of the newsletter we also save your IP address and the date of registration in addition to the personal data provided by you. This is saved purely for evidential purposes in the event that a third party misuses your e-mail address and registers for receipt of the newsletter without your knowledge.

The data collected for this purpose is used purely for our own advertising purposes in the form of the Medicon e-mail newsletter, provided that you have given your express consent for this.

The data is not forwarded to third parties.

You may cancel the newsletter at any time. For this please use the link provided in the newsletter or send us a corresponding message to newsletter@medicon.de with "Newsletter cancellation" in the subject header. Your e-mail address is deleted as soon as possible following the unsubscribe notification received via the unsubscribe e-mail confirmed by you.

Medicon Extranet

Personal data is also collected if you register on the Medicon Extranet in one of the two areas for Medicon specialist dealers or Medicon end users. These are password-protected areas which enable you to obtain special information and documentation related to Medicon eG. With the registration for the Medicon Extranet we also save the date of registration in addition to the personal data provided by you. This is saved purely for internal statistical evidential purposes and for clear allocation of the individual and company.

The data collected for this purpose by Medicon specialist dealers is used purely for own advertising purposes, provided that you have expressly given your consent for this. This means that with the registration you receive access to Medicon eG product and company information. The data is not forwarded to third parties.

You may cancel access to the Medicon Extranet independently at any time. Please use the "Cancel

registration" button provided for this in the Medicon Extranet. Please enter your user name and if applicable customer number and your password in order to cancel and delete your user data. A cancellation can no longer be undone. Once you confirm the cancellation of your registration you may no longer use the Medicon Extranet. You need to re-register in order to use it again. Following registration you also have the option using the available form of viewing and also changing your complete profile data saved in the system via the "My Data" button in the Medicon Extranet. Your password can also be changed here at any time.

Data security

We use technical and organisational measures in our EDP systems in order to protect your data from being accessed, amended or distributed by unauthorised individuals or from being lost or destroyed.

Inclusion of third-party services and content

There may be instances where third-party content such as graphics from other websites or YouTube videos are incorporated within the Medicon online offering. It is necessary for your IP address to be communicated to the third-party provider for this purpose, as otherwise the "third-party content" cannot be transmitted to your browser. We make every effort to ensure that only those providers which use the IP address purely to transmit the included content are selected. However, Medicon cannot influence the fact that the third-party providers do not save the IP address, e.g. for statistical purposes. We notify you if we do become aware of this type of practice.

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Use of links to social media websites

Visiting our website and visiting our Facebook page or another social media website of Medicon eG (e.g. LinkedIn or Xing) may potentially be tracked by the operators of the respective social media website if the user owns a suitable account. If you are also logged in to Facebook at the same time, then the session ID which allows the website accessed to be attributed to the individual is transmitted to Facebook. We have no influence on the transmission of information to Facebook with this. If you do not want Facebook to be able to attribute the visit to our website to your Facebook user account then please log out of Facebook. Further information on this is available in Facebook's Data Privacy Policy at

<http://de-de.facebook.com/policy.php>

Visiting our website and visiting the Medicon YouTube Channel may potentially be tracked by YouTube. We have no influence on the transmission of information to YouTube with this. Further information on this is available in YouTube's Data Privacy Policy at

<https://www.google.de/intl/de/policies/privacy/>

Cookies

We use cookies in order to make our internet offering attractive to visitors and in order to permit the use of certain functions. These are small text files which your web browser receives when visiting our website and saves on your computer. Some of the cookies are deleted again directly once the browser is closed. Other cookies remain on your computer permanently and they allow us to recognise you or your computer upon your next visit to our website. You can influence the use of cookies by making changes to your browser settings. Most browsers have an option available which allows the user to restrict or prevent the saving of cookies. However, please note that deactivating cookies may result in only limited functions of the website being available to you.

Web analysis tools

The analysis tool Piwik is used for the purposes of optimising and configuring our website in line with requirements. This is open source software for statistical evaluation of user access which collects and saves anonymised data and creates usage profiles from this data through the use of pseudonyms. Cookies may be used for this purpose which enable recognition of a web browser. However, the IP address is anonymised before saving. Nevertheless usage profiles are not merged with data on the bearer of the pseudonym without the express consent of the visitor. Specifically IP addresses are effaced directly following receipt, meaning that usage profiles cannot be attributed to IP addresses. Visitors may prevent cookies from being installed by using a corresponding setting on their browser. However, we must point out that you may not be able to use all of the functions on our website in this event.

Information on the analysis tool is available at www.piwik.org/privacy/policy.

Your rights

You have the right to receive information free of charge regarding all personal data which we have saved on you. If you do not (or if you no longer) consent to your personal data being saved or if this has become invalid or incorrect, you can instruct us to delete or block your data or to make any required corrections, unless we are prevented from doing this as a result of applicable statutory regulations.

Please send an e-mail on this to our Data Privacy Officer at the following address:
data_protection_policy@medicon.de.

Data Privacy Officer

Should you have any queries related to the collection, processing or use of your personal data then please contact our Data Privacy Officer at the following address:

- Via e-Mail: data_protection_policy@medicon.de
- Via post:
MEDICON eG
Data Privacy Officer
Gänsäcker 15
78532 Tuttlingen, Germany